THE PLIGHT OF THE YELLOWSTONE RIVER SYSTEM, FROM ITS NATIONAL PARK HEADWATERS THROUGH MORE THAN 600 MILES OF UNDAMMED RIVER, IS ONE SUCH EXAMPLE. BACK IN THE MID-1980S SO-CALLED "BUCKET BIOLOGISTS" FILLED THEIR MITTS WITH NONNATIVE LAKE TROUT AND TRANSPORTED AND DUMPED THE ALIEN STOCK IN YELLOWSTONE LAKE. THE LAKERS HAVE BOOMED IN THEIR NEW DIGS, OUTCOMPETING AND PREYING ON ONCE ROBUST NATIVE YELLOWSTONE CUTTHROAT POPULATIONS BY DEVASTATING MARGINS. SINCE THE LAKER INTERLOPERS TOOK ROOT, FOR INSTANCE, APPROXIMATELY 99 PERCENT OF ALL SPAWNING-AGE CUTTS IN THE LAKE HAVE BEEN EXTIRPATED.

TODAY YELLOWSTONE LAKE MARKS THE FRONTLINE FIGHT-FOR-LIFE FOR ONE OF THE NATION'S LAST, BEST NATIVE CUTTHROAT POPULATIONS. BUT THE CAUSE IS NOWHERE NEAR LOST—WITH YOUR HELP.

### Mellowstone LAKE

### AN ANGLER CALL TO ACTION

RECENTLY SIMMS TEAMED WITH LOCAL AND NATIONAL TROUT UNLIMITED, YELLOWSTONE PARK FOUNDATION, YELLOWSTONE FISHERIES EXPERTS, AND THE OUTDOOR BLOGGER NETWORK TO HELP SOURCE SOLUTIONS TO THE EPIDEMIC. SIMMS SPONSORED AN ONLINE CONTEST TO RAISE AWARENESS FOR NATIVE YELLOWSTONE CUTTHROAT. STAFF ALSO INVESTED DAYS ON THE WATER ASSISTING IN THE EFFORT. LAST SPRING, APPROXIMATELY 180,000 LAKE TROUT WERE REMOVED FROM YELLOWSTONE LAKE.

BUT SO FAR THAT EFFORT REMAINS JUST A PINCH IN THE PAN. SCIENTISTS AND PARK MANAGERS PREDICT IT WILL TAKE ROUGHLY FIVE ADDITIONAL YEARS AND \$5 MILLION IN PRIVATE FUNDING TO ACHIEVE NATIVE FISH RESTORATION GOALS.

AS AN INVESTED ANGLER YOU CAN HELP ADVOCATE FOR NATIVE TROUT SPECIES BY SUPPORTING ORGANIZATIONS SUCH AS TROUT UNLIMITED. IN ADDITION, PLEASE CONSIDER A DONATION TO THE NATIVE FISH CONSERVATION PROGRAM TO BOLSTER THE NATURAL FOOD CHAIN, NATIVE BIODIVERSITY, AND ANGLING OPPORTUNITIES IN AND AROUND YELLOWSTONE LAKE.

THE BATTLE IS ON AND THE YELLOWSTONE SYSTEM-AS AN INCUBATOR FOR NATIVE TROUT AS WELL AS FRESH BATCHES OF FUTURE ANGLERS-IS A LEGACY WORTH PRESERVING.









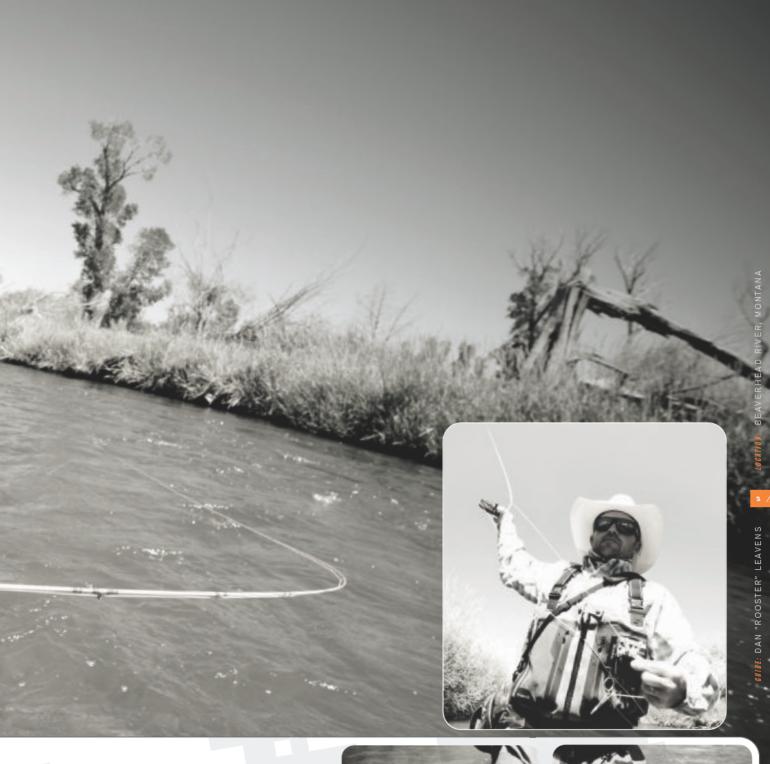








RODERICK HAIG-BROWN'S PACIFIC NORTHWEST CLASSIC A RIVER NEVER SLEEPS, INTERLACED A FRESH NARRATIVE AROUND 12 MONTHS OF UNDERWATER IDIOSYNCRASIES. THE STORY OF SIMMS' BUILT TO LAST GORE-TEX® WADERS FOLLOWS A SIMILAR SOJOURN. EACH TIME WE DIVE INTO THE RIVER, MARCH ONTO THE SKIFF, OR PROWL A STILLWATER SHORELINE, WE'RE MET WITH A CONSTANT BARRAGE OF ELEMENTS IN FLUX. FALL AWAKENS ROCKY MOUNTAIN ARTERIES WITH THE PULSE OF BROWN TROUT. SPRING SPLOTCHES A POLLOCK OF CUTTHROAT AND RAINBOW COLORS ONTO THE CANVAS. SUMMER BOUNCES WITH TERRESTRIALS IN MEADOW MEANDERS. WHILE WINTER IS ARTHRITIC, ICE-STIFF, AND DEEP SKAGIT SWINGS. A YEAR ON THE WATER DELIVERS NEW CHAPTERS UNFOLDING WITH EVERY STEP. AND BECAUSE A RIVER NEVER SLEEPS, SIMMS' TECHNICALLY SUPERIOR GORE-TEX® WADERS ARE DESIGNED TO SOLDIER THROUGH IT ALL. BACKED BY THE BEST GUARANTEE IN THE BUSINESS AND THE FIRST CHOICE OF PROFESSIONAL FISHING GUIDES THE WORLD OVER, SIMMS CONTINUES TO SET THE BENCHMARK FOR QUALITY CONTROL, INSPIRED PERFORMANCE AND UNPARALLELED ATTENTION TO DETAIL ACROSS ALL FISHING CONDITIONS.



### WADERS

SIMMS PERFORMANCE PARTNERS



















SIMMS IS A BRAND THAT PROVIDES HIGH-QUALITY, DURABLE, TECHNICAL FISHING PRODUCTS FOR ANY & ALL ANGLING ENVIRONMENTS. THESE PRODUCTS ARE MADE TO WITHSTAND THE DAY-IN AND DAY-OUT DEMANDS OF PROFESSIONAL FISHING GUIDES. THE G4 WADER MODELS ARE THE PINNACLE OF THE SIMMS PRODUCT LINE-UP. THESE WADERS FEATURE A 5-LAYER GORE-TEX\* FABRIC TECHNOLOGY THAT IS EXCLUSIVE TO SIMMS AND OFFERS 25% MORE BREATHABILITY THAN STANDARD 5-LAYER FABRIC. COMBINED WITH INCREDIBLE DURABILITY AND A FEATURE-RICH PACKAGE, THE G4 MODELS ARE THE BEST WADERS ON THE MARKET.







1. G4 PRO™ STOCKINGFOOT, \$699.95 // FABRIC TECH: 3-LAYER GORE-TEX\* PRO SHELL TECHNOLOGY IN TORSO & NEW, 25% MORE BREATHABLE 5-LAYER GORE-TEX\* PRO SHELL TECHNOLOGY FROM WAIST DOWN // COLOR: GREYSTONE 2. G3 GUIDE™ STOCKINGFOOT, \$449.95 // FABRIC TECH: 3-LAYER & 5-LAYER GORE-TEX\* PRO SHELL TECHNOLOGY // COLOR: STERLING 3. G3 GUIDE™ PANT, \$499.95 // FABRIC TECH: 3-LAYER & 5-LAYER GORE-TEX\* PRO SHELL TECHNOLOGY // COLOR: STERLING 4. G3 GUIDE™ CONVERTIBLE, \$449.95 // FABRIC TECH: 3-LAYER & 5-LAYER GORE-TEX\* PRO SHELL TECHNOLOGY // COLOR: STERLING 5. GUIDE STOCKINGFOOT, \$399.95 // FABRIC TECH: 3-LAYER GORE-TEX\* PRO SHELL TECHNOLOGY WITH REINFORCED FRONT LEG // COLOR: STERLING







1. G42™ STOCKINGFOOT, \$799.95 // COLOR: GREYSTONE // FABRIC TECH: 3-LAYER GORE-TEX® PRO SHELL TECHNOLOGY IN TORSO & NEW, 25% MORE BREATHABLE 5-LAYER GORE-TEX® PRO SHELL TECHNOLOGY FROM WAIST DOWN KEY FEATURES: NEW 5-LAYER GORE-TEX® FABRIC - ONLY FEATURED IN THE G4Z & G4 PRO WADERS - FOUND IN SEAT, WAIST & THROUGHOUT LEG OFFERS 25% MORE BREATHABILITY + EXTENDED YKK® AQUASEAL WATERPROOF CENTER-FRONT ZIPPER + MOST FEATURE-RICH WADER IN THE SIMMS LINE: LARGE ZIPPERED CHEST POCKETS, COMFORTABLE LINED HAND WARMER POCKETS, BUILT-IN LOW PROFILE BELT LOOPS WITH HIGH QUALITY 2' ELASTIC BELT, 2 RETRACTOR DOCKING STATIONS - G4z INCLUDES 1 SIMMS RETRACTOR, SUPER-FLY PATCH 2. HEADWATERS™ STOCKINGFOOT, \$349.95 // COLOR: SAND // FABRIC TECH: LIGHTWEIGHT 3-LAYER GORE-TEX® PRO SHELL TECHNOLOGY WITH REINFORCED FRONT LEG KEY FEATURES: NEW FRONT LEG SEAM CONSTRUCTION TO MINIMIZE INSEAM ABRASION → NEW CHEST POCKET DESIGN & ADJUSTABLE SHOCK CORD CINCH AT TOP OF WADER → BUILT-IN BELT LOOP AT CENTER BACK, NYLON WADING BELT INCLUDED









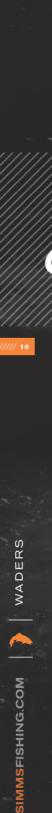
FREESTONE® STOCKINGFOOT



FREESTONE® PANT



BLACKFOOT™ STOCKINGFOOT



LAST NOVEMBER SIMMS EXPANDED THAT CEILING WHEN IT RELOCATED INTO A STATE-OF-THE-ART 62,000 SQUARE-FOOT FACILITY-LOCATED AT THE CROSSROADS OF THE GALLATIN AND MADISON RIVERS. THE MOVE HAS SINCE CEMENTED THE COMPANY'S BOZEMAN ROOTS WITH THE INCREASED ELBOWROOM TO HOUSE CORPORATE HEADQUARTERS, BRIMMING WAREHOUSES, AND A STREAMLINED AND MODERNIZED MANUFACTURING FLOOR. AND ALTHOUGH THE DIMENSIONS HAVE CHANGED, THE VISION HAS NOT. FOR ALMOST 30 YEARS SIMMS HAS CREATED THE ARCHETYPE FOR ON-THE-WATER INNOVATION, BLENDING INSPIRED ENGINEERING AND STRINGENT QUALITY CONTROLS WITH A CONSTANT

# made in the usa

EYE TRAINED ON CONSERVATION AND RESOURCE PRESERVATION. SIMMS' GORE-TEX\* WADERS CONTINUE TO BE ENGINEERED IN HOUSE AND TESTED FOR MAXIMUM PERFORMANCE BY PROFESSIONALS WHO KNOW THE DIFFERENCE BETWEEN DOUBLE-HAULS, REACH MENDS, AND CHUBBY CHERNOBYLS VS. CRANKBAITS-NOT TO MENTION THE IMPERATIVES OF STAYING DRY, COMFORTABLE, AND PROTECTED FROM THE ELEMENTS IN PURSUIT OF THOSE DYNAMIC EXECUTIONS.

FROM DAY ONE, SIMMS HAS BEEN A COMPANY ABOUT PEOPLE-FISHING PEOPLE PROUD TO BRING YOU THE MOST TECHNICALLY ADVANCED, LONGEST LASTING PRODUCTS. AND WHAT REMAINS UNSWERVING IS A COMMITMENT TO U.S.-BASED MANUFACTURING AND BUSINESS IDEALS. THE COMPANY CURRENTLY STAFFS CLOSE TO 120 LOCAL EMPLOYEES AND IS A RECOGNIZED MONTANA ECONOMIC AMBASSADOR AND COMMUNITY CONTRIBUTOR.

FROM ITS BOZEMAN CAMPUS TO A RIVER OR OCEAN NEAR YOU, SIMMS POURS WARMTH, COMFORT, AND ADVANCED PERFORMANCE INTO EVERY SEAM, FOLD, ARTICULATED PANEL, AND WADER STITCH, MAKING IT THE TOP CHOICE OF PROFESSIONAL GUIDES AND ANGLERS WORLDWIDE. FISHING PULSES THROUGH OUR DNA, AND SIMMS PRODUCTS ARE A DIRECT REFLECTION OF THAT INTERNAL WIRING.





GORE-TEX\*: IN AN OUTSIDE WORLD OF UNCERTAINTY, IT'S COMFORTING TO KNOW THERE ARE STILL A FEW THINGS GUARANTEED TO KEEP YOU DRY\*. GORE-TEX\* FABRIC TECHNOLOGY IS JUST THAT. BUILT FROM A MEMBRANE CONTAINING NINE BILLION MICROSCOPIC PORES PER SQUARE INCH IT EFFECTIVELY SHIELDS YOU FROM A SOAKING, WHILE DELIVERING MAXIMUM BREATHABILITY. WATER AND WINDS ARE BLOCKED, WHILE PERSPIRATION ESCAPES EASILY-KEEPING YOU DRY AND COMFORTABLE ALL DAY. GORE-TEX\* PRO SHELL IS DESIGNED TO EXCEED THE DEMANDS OF AVID ANGLERS. FIND IT HERE FROM THE ONLY WADER MANUFACTURER IN THE COUNTRY-ONE OF THREE WORLDWIDE-LICENSED TO BRING THIS LEADING WEATHER-BEATING TECHNOLOGY TO YOU.

CUSTOM SHOP: SIMMS CUSTOM SHOP PROGRAM IS BUILT ON THE KNOWLEDGE THAT ANGLERS RARELY FALL INTO COOKIE-CUTTER SHAPES AND SIZES. THE EXCLUSIVE PROGRAM IS THREEFOLD: CUSTOM STOCKINGFOOTS ALLOW YOU TO COMBINE A VARIETY OF NEOPRENE STOCKINGFOOT SIZES TO THE BEST-FITTING WADER UPPER FOR TOTAL TOP-TO-BOTTOM COMFORT. SIMMS' EXTENDED SIZE PROGRAM EXPANDS ITS ALREADY INDUSTRY-LEADING RANGE OF STOCK SIZES WITH A FULL LINEUP OF PLUS SIZES FOR MEN AND WOMEN, WHILE CUSTOM ACCESSORIES ADD FUNCTIONAL SWAGGER TO YOUR FAVORITE WADERS WITH INNOVATIVE ACCOUTERMENTS. FOR MORE SIZES AND SHAPES FOR MILES, SEE SIMMSFISHING.COM.

WARRANTY: UNLIKE SOURCING HOMEOWNER INSURANCE IN THE STORM'S PATH, SIMMS' STALWART WARRANTY IS THE KIND OF COVERAGE THAT ISN'T HARD TO FIND. BOTTOM LINE, IF YOUR SIMMS PRODUCT FAILS DUE TO WORKMANSHIP OR MATERIAL DEFECT, RETURN IT FOR REPAIR OR REPLACEMENT. AND BECAUSE SIMMS HAS AN IN-HOUSE REPAIR CENTER AT THEIR BOZEMAN FACILITY, YOU ARE ASSURED EXCEPTIONAL AFTER-SALE CUSTOMER CARE. IF YOUR WADERS LEAK WITHIN 30 DAYS OF THE PURCHASE DATE, RETURN THEM FOR REPLACEMENT. AND BECAUSE TAKING A TUMBLE IN THE PURSUIT OF FISH IS INEVITABLE, IF YOU ACCIDENTALLY DAMAGE YOUR SIMMS WADERS DURING THE FIRST YEAR OF OWNERSHIP, YOUR FIRST REPAIR IS ON THE HOUSE. FOR MORE INFORMATION ON SIMMS' EXTENSIVE WARRANTY AND REPAIR PROGRAMS, SEE SIMMSFISHING.COM.

TO LEARN MORE, VISIT SIMMSFISHING.COM





WHETHER IMMERSED IN A SNOT-SLICK NORTH UMPQUA OR SENDING DERAILED SCRAMBLES INTO THE BLACK CANYON ABYSS, GOOD FOOTING IS ESSENTIAL TO YOUR FISHING MISSIONS. SIMMS' INTREPID FOOTWEAR LINEUP ROUNDS THE BEND, SLEUTHS THE FLAT, COMBS THE BEACH, AND EXCELS IN TAXING OCEAN ENVIRONMENTS THANKS TO TECHNICAL ASPECTS THAT SIMPLY ENHANCE THE ESSENTIAL ACT OF MOBILITY. THESE SUPERIOR KICKS FEATURE CLEANSTREAM™ DESIGNS TO MINIMIZE THE SPREAD OF INVASIVE HITCH-HIKERS, MIDSOLE TECHNOLOGY FOR ULTRA-PLUSH CUSHIONING, AND STREAMTREAD™ SOLES FOR UNPARALLELED GRIP IN AND OUT OF THE WATER. STEP INTO SIMMS TODAY AND WALK AWAY WITH STATE-OF-THE-ART PERFORMANCE FOR YOUR FEET.



## FOOTWEAR





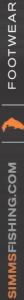














1. RIVERSHED™ BOOT, \$179.95 // MATERIAL TECH: WATERPROOF SYNTHETIC LEATHER & BALLISTIC PANELS // COLOR: GREY (IMPORTED)
2. FREESTONE® BOOT, STREAMTREAD™ \$129.95, FELT \$99.95 // MATERIAL TECH: SYNTHETIC CONSTRUCTION // COLOR: BROWN
(IMPORTED) 3. HEADWATERS™ BOOT, \$149.95 // MATERIAL TECH: SYNTHETIC CONSTRUCTION WITH NANOSPHERE® WATER RESISTANT
FINISH // COLOR: BROWN (IMPORTED) 4. RIVERTEK™ BOA® BOOT, STREAMTREAD™ \$179.95, FELT \$179.95 // MATERIAL TECH: SYNTHETIC
CONSTRUCTION // COLOR: BROWN (IMPORTED) 5. FLATS SNEAKER, \$119.95 // MATERIAL TECH: SYNTHETIC UPPER WITH MESH
PANELS // COLOR: TAN (IMPORTED) 6. GUIDE BOOT, STREAMTREAD™ \$199.95, FELT (SHOWN) \$199.95 // MATERIAL TECH: WATERPROOF
NUBUCK LEATHER CONSTRUCTION WITH SCHOELLER® NANOSPHERE® WATER-RESISTANT FINISH // COLOR: BROWN (IMPORTED) 7. RIPRAP
SHOE, \$99.95 MATERIAL TECH: SYNTHETIC WATERPROOF LEATHER CONSTRUCTION // COLOR: BROWN (IMPORTED)
SANDAL, \$89.95 // MATERIAL TECH: SYNTHETIC WATERPROOF LEATHER CONSTRUCTION // COLOR: BROWN (IMPORTED)







\$199.<sup>95</sup>

KEY FEATURES: CLEANSTREAM™ DESIGN UTILIZES SCHOELLER®-DYNATEC
MESH PANELS & WATERPROOF NUBUCK LEATHER UPPER FOR EASY CLEANING

+ TECTUFF™ COATED LEATHER SURROUNDS ANKLE FOR GREATER SUPPORT +
NEOPRENE LINING WITH CLOSED-CELL FOAM, FULL-COVERAGE MOLDED

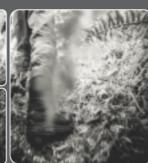
























1. OCEANTEK™ BOOT, \$199.95 (IMPORTED) // COLOR: LT GREY // MATERIAL TECH: WATERPROOF SYNTHETIC LEATHER UPPER WITH FULL RUBBER RAND KEY FEATURES: WATER SPECIFIC & BOAT FRIENDLY, NON-MARKING OUTSOLE & FULL PERIMETER RUBBER RAND FOR DURABILITY + OUTSOLE WILL ACCEPT HARDBITE™ STAR CLEATS, ALUMIBITE™ CLEATS & HARDBITE™ STUDS FOR TRACTION → NEOPRENE LINING WITH CLOSED-CELL FOAM, FULL COVERAGE MOLDED RUBBER TOE CAP & NON-CORROSIVE HARDWARE + HIGH-QUALITY NYLON LACES WITH IMPROVED DURABILITY & STRENGTH 💠 DUAL-DENSITY, COMPRESSION MOLDED EVA MIDSOLES OFFER BETTER CUSHIONING 💠 NON-MARKING VIBRAM® SOLE



2. MARINER SHOE, \$119.95 // MATERIAL TECH: SYNTHETIC WATERPROOF LEATHER CONSTRUCTION // COLOR: BROWN (IMPORTED) 3. ZIPIT BOOTIE II, \$79.95 // FABRIC TECH: PERFORATED NEOPRENE UPPER WITH NON-MARKING VULCANIZED RUBBER OUTSOLE // COLOR: LIGHT GREY (IMPORTED) 4. GUIDE FLIP, \$79.95 // COLORS: COAL (SHOWN), TAUPE // MATERIAL TECH: WATERPROOF FULL GRAIN LEATHER UPPER & FOOTBED (IMPORTED) 5. EBBTIDE FLIP, \$49.95 // COLORS: EARTH, SIMMS ORANGE (SHOWN), COAL // MATERIAL TECH: WATER-RESISTANT SYNTHETIC UPPER (IMPORTED)

VIEW OUR COMPLETE LINE OF FOOTWEAR AT SIMMSFISHING.COM





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WEATHER IS CAPABLE OF ELICITING A MYRIAD OF EMOTIONS FROM THOSE WHO CHOOSE TO PLAY BY ITS NON-RULES. THERE'S THE INTOXICATION OF LIFTING FOG TO USHER IN THE DAY'S FIRST SPEY CAST ON A RAINFOREST RIVER. OR THE PARALYZING COLD-SWEATS DELIVERED BY A BUZZING ROD AND SPARKS ON THE HORIZON. WEATHER IS LUKEWARM AND LOVING; SNOW-BLOWER COLD AND, WHEN UTTERLY UNCOOPERATIVE, FULL OF A LITTLE CONSPIRATOR CALLED MISERY. WITH THIS MIXBAG IN MIND, SIMMS BRINGS YOU THE MOST INNOVATIVE ALL-SEASON GEAR FOR 365 DAYS OF MISERY PROOF PERFORMANCE. GORE-TEX® FABRIC TECHNOLOGY-FROM PRO-SHELL TO PACLITE®-FIGHTS BACK WITH THE MOST WATERPROOF, TEAR-RESISTANT, BREATHABLE FABRICS ON THE MARKET. WHILE WINDSTOPPER® AND PRIMALOFT® KNOCK THE GUSTS OUT OF MA NATURE'S LUNGS WITH INSULATION EQUIPPED TO DEACTIVATE INDECENT EXPOSURE FROM THE ELEMENTS. SIMMS OUTERWEAR 2013. WHERE CUTTING-EDGE COMFORT COMES STANDARD.





### OUTERWEAR





















BULKLEY JACKET \$279.95

KEY FEATURES: GORE-TEX® 2-LAYER SHELL WITH PRIMALOFT® ONE INSULATION - 100G IN BODY/60G IN SLEEVES & HOOD FOR WARMTH WITHOUT BULK PRIMALOFT® ONE INSULATION OFFERS THE BEST WARMTH-TO-WEIGHT RATIO

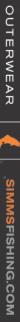
- NYLON YKK® ZIPPERS & ZIPPER SLIDERS MINIMIZE SALTWATER CORROSION
- GENEROUS CHEST POCKETS & FLEECE-LINED HAND WARMER POCKETS







G4 PRO™ JACKET, \$479.95 // FABRIC TECH: 3-LAYER GORE-TEX\* PRO SHELL TECHNOLOGY; 100% NYLON FACE // COLOR: GUNMETAL // SIZE: S-XXL (IMPORTED) 2. G3 GUIDE™ JACKET, \$399.95 // FABRIC TECH: 3-LAYER GORE-TEX\* PERFORMANCE SHELL TECHNOLOGY; PANELED 100% POLYESTER & 100% NYLON FACE IN SOLID COLORWAY, 100% POLYESTER FACE IN PRINT COLORWAY // COLORS: CATCH CAMO ORANGE (SHOWN), BLK OLIVE/DK ELKHORN // SIZE: S-XXL (IMPORTED) 3. GUIDE JACKET, \$299.95 - \$349.95 // FABRIC TECH: 3-LAYER GORE-TEX\* PERFORMANCE SHELL TECHNOLOGY; 100% POLYESTER FACE // COLORS: ORANGE (SHOWN), BLK OLIVE // SIZE: S-4XL (IMPORTED) 4. BULKLEY JACKET, \$279.95 // FABRIC TECH: 2-LAYER GORE-TEX® PERFORMANCE SHELL TECHNOLOGY; PRIMALOFT® ONE INSULATION // COLOR: BLACK // SIZE: S-XXL (IMPORTED) 5. HEADWATERS™ GORE-TEX\* JACKET, \$199.95 // FABRIC TECH: 2-LAYER GORE-TEX\* PERFORMANCE SHELL TECHNOLOGY SHELL WITH FLEECE & TAFFETA LINER; 100% POLYESTER FACE // COLOR: LODEN // SIZE: S-XXL (IMPORTED) 6. PRODRY™ GORE-TEX\* JACKET, \$499.95, BIB, \$399.95 // FABRIC TECH: 3-LAYER GORE-TEX\* PRO SHELL TECHNOLOGY; 100% NYLON FACE // COLOR: FURY ORANGE (SHOWN), DELTA GREEN, STEEL GREY // SIZE: S-XXL (IMPORTED) 7. GORE-TEX\* PACLITE\* JACKET, \$229.95 PANT, \$199.95 // FABRIC TECH: GORE-TEX\* PACLITE\* SHELL TECHNOLOGY; 100% POLYESTER FACE // COLOR: GUNMETAL // SIZE: S-XXL (IMPORTED) 8. HYALITE RAIN SHELL, \$149.95 // FABRIC TECH: 2.5-LAYER WATERPROOF/BREATHABLE NYLON RIPSTOP FABRIC // COLORS: AGAVE, DK GUNMETAL, OCEAN BLUE // SIZE: S-XXL (IMPORTED)









1. CONTENDER GORE-TEX® JACKET \$349.95, BIB \$299.95, // COLORS: JACKET-CATCH CAMO ORANGE (SHOWN) CATCH CAMO DK GUNMETAL, DK GUNMETAL BIB-DARK GUNMETAL // FABRIC TECH: 3-LAYER GORE-TEX® PERFORMANCE SHELL FABRIC; 100% POLYESTER FACE KEY FEATURES: JACKET: GORE-TEX® PERFORMANCE SHELL FABRIC TECHNOLOGY PROVIDES 100% WATER PROOF/WINDPROOF PERFORMANCE; EXTREME WET WEATHER RATED & GUARANTEED TO KEEP YOU DRY® \* 2 ZIPPERED CHEST POCKETS & 2 ZIPPERED HAND POCKETS, FULL LENGTH YKK® VT9 AQUAGUARD® VISLON® WATER-RESISTANT ZIPPER WITH ZIPPER FLAP & BUILT-IN SLEEVE ARTICULATION FOR UNHINDERED CASTING \* LARGE STORM HOOD FITS EASILY OVER HELMET, MASK OR CAP WITH 3-POINT CINCH FOR SECURE FIT; WATERTIGHT ADJUSTABLE CUFFS \* BIB: GORE-TEX® PERFORMANCE SHELL FABRIC TECHNOLOGY PROVIDES 100% WATERPROOF/WINDPROOF PERFORMANCE; EXTREME WET WEATHER RATED & GUARANTEED TO KEEP YOU DRY® \* 2 MICROFLEECE-LINED HAND WARMER POCKETS, THIGH POCKET, FULL-LENGTH YKK® VT9 AQUAGUARD® VISLON® WATER-RESISTANT ZIPPER \* KNEE-LENGTH LEG ZIPS, ADJUSTABLE VELCRO® ANKLE SYSTEM & ADJUSTABLE, COMFORTABLE ELASTIC SUSPENDER SYSTEM



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**®** УКК

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WINDSTOPPER® SOFTSHELL HOODY & JACKET

**®** 

YKK

FALL RUN JACKET

MALOPE

⑤ FLYTE™ JACKET

2. GUIDE WINDSTOPPER® JACKET, \$299.95 // FABRIC TECH: WINDSTOPPER® SOFT SHELL STRETCH WOVEN RIPSTOP FABRIC WITH 100% NYLON FACE; 100% POLYESTER MICRO CHECK FLEECE LINING // COLORS: DK GUNMETAL, DUNE // SIZE: S-XXL (IMPORTED) 3. WINDSTOPPER® SOFTSHELL HOODY & JACKET, HOODY \$249.95 & JACKET \$229.95 // FABRIC TECH: WINDSTOPPER® SOFT SHELL FABRIC WITH 100% NYLON FACE ON SOLID COLOR & 100% POLYESTER FACE ON PRINT COLOR; 100% POLYESTER MICRO CHECK FLEECE LINING // HOODY COLORS: CATCH CAMO ORANGE (SHOWN), BLACK; JACKET COLORS: CATCH CAMO DK GUNMETAL (SHOWN), DK ELKHORN // SIZE: S-XXL (IMPORTED) 4. FALL RUN JACKET, \$179.95 // FABRIC TECH: LIGHTWEIGHT, DWR 20D MINI-RIPSTOP 100% NYLON SHELL WITH PRIMALOFT® ONE INSULATION // COLORS: FURY ORANGE (SHOWN), DK GUNMETAL, KHAKI // SIZE: S-XXL (IMPORTED) 5. FLYTE™ JACKET, \$199.95 // FABRIC TECH: WINDSTOPPER® SOFT

SHELL FABRIC; 100% POLYESTER FACE // COLORS: OCEAN BLUE (SHOWN), GUNMETAL, SAND // SIZE: S-XXL (IMPORTED)

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YKK.





2013 /





FROM THE FAR REACHES OF KUNDZHA IN KAMCHATKA TO THE ONCORHYNCHUS MICROCLIMATES OF WASHINGTON'S OLYMPIC PENINSULA, ANGLING EXPERIENCE IS BUILT ON A MULTIFACETED FOUNDATION. AT ITS CORE RESTS THE ABILITY TO MAINTAIN ULTIMATE COMFORT WHILE PLYING THE WATERS FOR ENLIGHTENMENT OR, LET'S FACE IT, DORSAL FINS THE SIZE OF PLANE PROPS. IN ORDER TO REACH THIS EXALTED STATE, SIMMS DELIVERS HIGH-TECH LAYERING PERFORMANCE FOR ALL SEASONS IN THE FORM OF INNOVATIVE DESIGNS FEATURING TOP-SHELF SUN-SHIELDING TO STORM-PROOFING TECH. POLARTEC® AND MERINO WOOL FABRICS PROVIDE INTUITIVE NEXT-TO-SKIN INSULATION, WHILE SIMMS' EXCLUSIVE COR3™ FABRICS DELIVER A UPF-RATED SHIELD AGAINST THE SUN'S HARMFUL RAYS. SIMMS LAYERING 2013, YOUR FIX FOR BRILLIANT-TO-HEINOUS-WEATHER EXCELLENCE IN EVERY STITCH.





### LAYERING

COR3.

A POWER DAY











1. GUIDE FLEECE BIB, \$119.95 // FABRIC TECH: 92% POLYESTER/8% SPANDEX // COLOR: COAL // SIZE: S-XXL (IMPORTED) 2. GUIDE FLEECE TOP & PANT, \$89.95 (TOP), \$79.95 (PANT) // FABRIC TECH: 92% POLYESTER/8% SPANDEX // COLORS: DILL/COAL (SHOWN), COAL // SIZE: S-XXL (IMPORTED) 3. RIVERSHED™ SWEATER \$129.95 // SIZE: S-XXL // FABRIC TECH: 100% POLYESTER POLARTEC\* THERMAL PRO\* // COLORS: CINDER (SHOWN), BLACK 4. RIVERSHED™ CREW NECK, \$99.95 // FABRIC TECH: 100% POLYESTER POLARTEC® THERMAL PRO® // COLORS: LODEN (SHOWN), BLACK // SIZE: S-XXL (IMPORTED) 5. DOWNUNDER™ MERINO ZIP TOP & BOTTOM, \$99.95 (TOP), \$89.95 (BOTTOM) // FABRIC TECH: 100% MERINO WOOL // COLOR: CHARCOAL // SIZE: S-XXL (IMPORTED)

TO LEARN MORE ABOUT OUR COMPLETE LINE OF LAYERING, INCLUDING ADDITIONAL FEATURES, SIZING AND PRODUCT CARE, VISIT SIMMSFISHING.COM







1. RIVERTEK® TOP \$79.95 // COLOR: DK ELKHORN // FABRIC TECH: 100% POLYESTER (BODY), 90% POLYESTER/10% LYCRA® FABRIC BLEND (CUFFS) KEY FEATURES: COR3™ FABRIC TECHNOLOGY OFFERS ANTI-ODOR PERFORMANCE, SUPERIOR MOISTURE MANAGEMENT & UPF 50 SUN PROTECTION \$4-WAY STRETCH POLYESTER PIQUÉ FABRIC FOR MOBILITY \$\div \text{FLAT SEAM CONSTRUCTION FOR COMFORTABLE LAYERING \$\div \text{4} ZIP WITH MOCK COLLAR FOR QUICK VENTILATION AND EASY ON/OFF \$\div \text{HYDROPHOBIC CUFFS PREVENT WATER FROM WICKING UP SLEEVES // RIVERTEK® BOTTOM \$69.95 // COLOR: DK ELKHORN // FABRIC TECH: 100% POLYESTER (BODY), 90% POLYESTER/10% LYCRA® FABRIC BLEND (CUFFS) KEY FEATURES: COR3™ FABRIC TECHNOLOGY OFFERS ANTI-ODOR PERFORMANCE, SUPERIOR MOISTURE MANAGEMENT & UPF 50 SUN PROTECTION \$\div 4-WAY STRETCH POLYESTER PIQUE FABRIC FOR MOBILITY \$\div \text{FLAT SEAM CONSTRUCTION FOR COMFORTABLE LAYERING \$\div \text{BUTTERFLY FRONT FLY OPENING WITH 2-PLY COVERAGE \$\div \text{HYDROPHOBIC STIRRUP PROVIDES NON-BINDING, COMFORTABLE FIT AND EASY-ON, EASY-OFF UNDER WADERS OR AS A LAYERING SYSTEM



2. WADERWICK™ CREW TOP, \$29.95 // FABRIC TECH: 100% POLYESTER WITH COR3™ TECHNOLOGY // COLORS: ASH GREY/PEWTER, BLACK // SIZE: S-XXL (IMPORTED) 3. WADERWICK™ BOXER, \$19.95 // FABRIC TECH: 100% POLYESTER WITH COR3™ TECHNOLOGY // COLORS: PEWTER, BLACK // SIZE: S-XXL (IMPORTED) 4. WADERWICK™ FLEECE TOP, \$49.95 // FABRIC TECH: 100% POLYESTER 200 SERIES MICROFLEECE // COLORS: BLACK, ORANGE // SIZE: S-XXL (IMPORTED) 5. WADERWICK™ BOTTOM, \$29.95 // FABRIC TECH: 100% POLYESTER WITH COR3™ TECHNOLOGY // COLOR: BLACK // SIZE: S-XXL (IMPORTED)

VIEW OUR COMPLETE LINE OF LAYERING AT SIMMSFISHING.COM





WADERWICK™ CREW TOP	COR3 UPF	O WADERWICK™ BOXER	COR3 UPF
MADERWICK™ FLEECE TOP	·	NADERWICK™ BOTTOM	COR3 UPF









FROM UNDERWATER LOOKING UP, THERE ARE NO FAVORITES. YOUR SPECIAL DELIVERIES TO PRIME FISH LIES ARE AS ESSENTIAL AS ANYONE'S. HOW YOU UNFURL LASER-SHARP LOOPS, ANIMATE A FLY THROUGH A COBBLED RUN, PLAY THE KEY NOTES THAT EVOKE AN INSTINCTUAL CHORUS, ARE YOURS-AND YOURS ONLY. A STRIP, A SWING, A DEFT DRIFT FOLLOWED BY A FLEETING CONNECTION AT THE END OF A LINE, SIMMS BUILDS ITS STACKED WOMEN'S LINEUP FOR PARAMOUNT PERFORMANCE IN THE FIELD. FROM ADVANCED GORE-TEX\* FABRICS TO BEST-IN-CLASS WADER AND SUN PROTECTION TECH, DESIGNS WORK INTUITIVELY WITH YOUR SHAPE FOR STYLISH APPAREL THAT KNOWS NO LIMITS. BECAUSE FROM UNDERWATER LOOKING UP, THE PLAYING FIELD HAS OFFICIALLY BEEN LEVELED.



## WOMEN'S



































1. WOMEN'S SOLARFLEX™ HOODY & CREW NECK, \$49.95 (HOODY) - \$39.95 (CREW NECK)

// FABRIC TECH: 100% POLYESTER FABRIC WITH COR3™ TECHNOLOGY // COLORS:

CAYE GREEN, GREY // SIZE: S-XL (IMPORTED) 2. WOMEN'S HEADWATERS™ BOOT,

\$149.95 // MATERIAL TECH: SYNTHETIC CONSTRUCTION WITH NANOSPHERE\* FINISH //

COLOR: LT BROWN (IMPORTED) 3. WOMEN'S GUIDE JACKET, \$329.95 // FABRIC TECH: 3-LAYER

GORE-TEX® SOFT SHELL FABRIC WITH FLANNEL BACKER // COLOR: GUNMETAL // SIZE:

XS-XL (IMPORTED) 4. WOMEN'S RIVERSHED™ CARDIGAN, \$139.95 // FABRIC TECH: 100%

POLYESTER POLARTEC® THERMAL PRO® // COLORS: COLORS: CINDER, MOSS // SIZE:

S-XL (IMPORTED) 5. WOMEN'S G3 GUIDE™ STOCKINGFOOT, \$449.95 // FABRIC TECH:

3-LAYER & 5-LAYER GORE-TEX® PROSHELL TECHNOLOGY // COLOR: STERLING





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1. WOMEN'S BIG SKY SHIRT, \$79.95 // COLORS: RIVER PLAID (SHOWN), GREY PLAID // SIZE: S-XL (IMPORTED) // FABRIC TECH: 80% POLYESTER/20% NYLON FABRIC WITH COR3™ TECHNOLOGY KEY FEATURES: LIGHTWEIGHT, QUICK-DRY, TECHNICAL WOMEN'S FISHING SHIRT IN A WESTERN STYLE → TAILORED WESTERN CUT WITH PEARL SNAPS → CONTOURED WOMEN'S FIT WITH EASE OF MOTION FOR FISHING → BACK VENTING WITH DRYLINE™ MOISTURE WICKING MESH → 2 FRONT POCKETS WITH SNAP CLOSURES



2. WOMEN'S FLYTE™ PANT, \$79.95 // FABRIC TECH: 100% NYLON WITH COR3™ TECHNOLOGY // COLOR: KHAKI // SIZE: S-XL (IMPORTED) 3. WOMEN'S HEADWATERS™ STOCKINGFOOT, \$349.95 // FABRIC TECH: 3-LAYER GORE-TEX® PRO SHELL TECHNOLOGY WITH REINFORCED FABRIC IN FRONT LEG PANEL FOR ADDED DURABILITY // COLOR: SAGE 4. WOMEN'S FISH SCRIPT T, \$29.95 // FABRIC TECH: 100% PRESHRUNK COTTON // COLORS: LT BLUE (SHOWN), BLACK (IMPORTED) 5. WOMEN'S FLYTE™ SHORT, \$69.95 // FABRIC TECH: 100% NYLON WITH COR3™ TECHNOLOGY // COLORS: KHAKI // SIZE: S-XL (IMPORTED)



















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WOMEN'S FLYTE™ SHORT

OZEMANITE DOTTY BALLANTYNE IS A RARITY AMONG ANGLERS. AT 68 YEARS YOUNG SHE'S BOATED MASSIVE FISH REPRESENTING A MYRIAD OF SPECIES. AND WITHIN A 10-YEAR SPAN, CULMINATING WITH A CAGEY KEY WEST BARRACUDA LAST JUNE, SHE JOINED THE ELITE RANKS OF FLYFISHERS WHO HAVE CLINCHED 100 IGFA WORLD RECORDS

BALLANTYNE'S JOURNEY TO 100 STARTED IN 2000 WHEN SHE MET HUSBAND-TO-BE, NOTED SALTWATER FLY ADDICT-FITZ COKER. BY 2002 SHE HAD GRADUATED FROM MONTANA TROUT TO KEY WEST 'POONS. A CHANCE TRIP TO AUSTRALIA THAT SAME YEAR REVVED THE OUTBOARDS TOWARD A NEW MISSION-ONE THAT BEGAN WITH A RECORD QUEEN FISH AND ADVANCED INTO A DESIRE TO SEEK AND CHRONICLE THE UNIQUE.

ALONG HER SWEEP TO 100 THERE ARE OF COURSE HIGHLIGHTS: A 75.5-POUND LEMON SHARK ON 4-POUND TIPPET CAUGHT AT CROOKED ISLAND WITH GUIDE CLINTON SCAVELLA; A 105-POUND LEMON SHARK CAUGHT IN THE MIDDLE BIGHT OF ANDROS WITH GUIDE CARTER ANDREWS ON 16-POUND TIPPET; A 21.5-POUND COBIA ON 8-POUND TIPPET; THE 2-POUND-TIPPET BLACKTIP SHARK RECORD, AND THE 29-POUND CUDA ON 12-POUND TEST THAT CAME VIA THE BOW OF KEYS GUIDE ROBERT "RT" TROSSETT'S CENTER CONSOLE. BUT THE SINGLE RECORDS ARE PERHAPS LESS IMPORTANT THAN THE SUM TOTAL OF THE EXPERIENCE.

# uce be

### RUNNING AND GU

FROM AUSTRALIA, MEXICO, AND VENEZUELA TO THE REMOTE WEST-SIDE FLATS OF NORTH ANDROS, BAHAMAS, AND BEYOND, STRATEGIZING AND CONSPIRING WITH TOP GUIDES ON HOW TO SEDUCE EPIC FISH ON LITHE TIPPETS LEFT LITTLE TIME FOR IDLING. IN ADDITION, THOSE ACCOMPLISHMENTS WERE AIDED BY THE TIME-TESTED, RELIABLE GEAR THAT HELPED MAKE THE IMPOSSIBLE, POSSIBLE.

"IT'S KEY TO HAVE THE BEST CLOTHING. PERIOD. THERE'S RAIN, THERE'S COLD, AND DESIGN AND FUNCTION IS IMPERATIVE-EVEN DOWN TO THE LAST STITCH AND BUTTON. ANYTHING CAN GO WRONG OUT THERE," BALLANTYNE SAYS.

WITH HER 100 MILESTONE ETCHED IN IGFA HISTORY-AND AFTER KNEE SURGERY, BACK SURGERY, AND ENOUGH AIR-MILE ACCUMULATION TO CIRCUMNAVIGATE THE GLOBE... AGAIN-IT'S BEEN A RELIEF TO REACH THE FINISH LINE. IT MEANS DECOMPRESSION. IT MEANS MORE TI IT'S LIKELY BALLANTYNE WON'T BE SETTING RECORDS FOR EARLY RETIREMENT ANYTIME SOON.



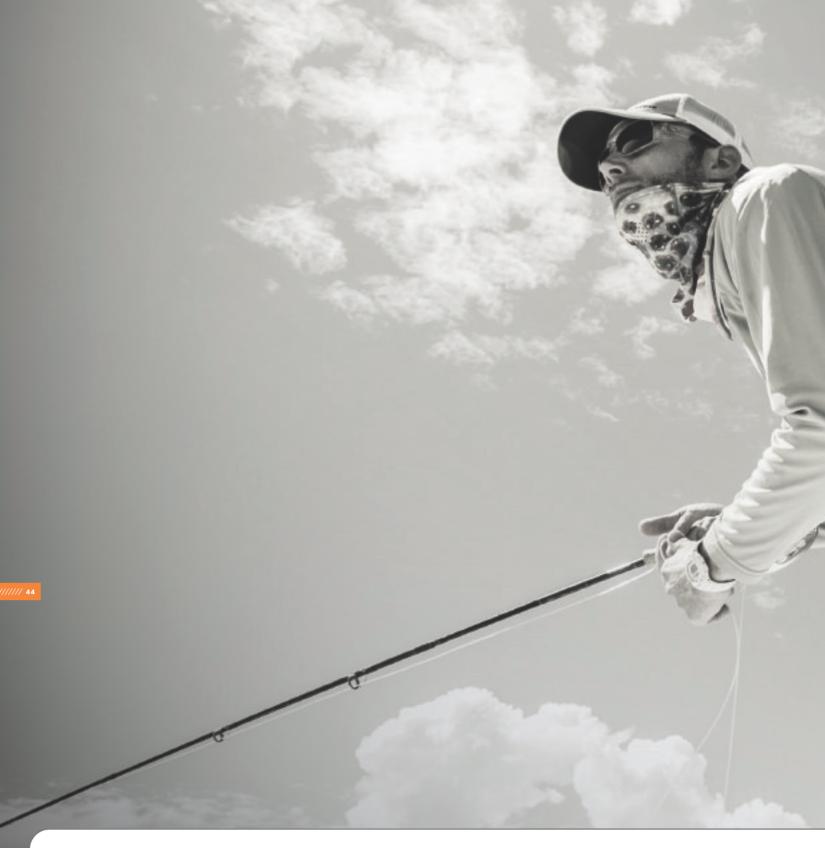














STAND IN LINE FOR STANDBY FLIGHTS INDEFINITELY DELAYED DUE TO GLOBAL STORMING. UNPAVED LANDINGS ON TUNDRA TIRES, GPS COORDINATES TO NOWHERE, AND STOOD-UP BY AN MIA JET-SLED DRIVER FROM AK. CARIBBEAN HEAT CONDENSED, DOWNWIND CASTS AT 11 O'CLOCK TO A TAILING TANTRUM, AND ENOUGH BOAT BEERS TO QUENCH THE RUN FROM BACKCOUNTRY TO BACKYARD HAMMOCK. FROM THE DEEP WADE TO WHERE THE SKINNY WATER SHUFFLE COMMENCES, THE ANGLING LIFE IS RIFE WITH CHALLENGES-AND OPPORTUNITY. THAT'S WHY SIMMS' EXTENSIVE SPORTSWEAR COLLECTION IS TECH LOADED WITH EVERYTHING FROM COR3<sup>TM</sup> SUN PROTECTION AND MOISTURE-WICKING SYNTHETICS TO PERFORMANCE COTTON FABRICS. SIMMS SPORTSWEAR 2013. ENHANCED INGREDIENTS FOR THE EXTRAORDINARY.





















STONE COLD SHIRT, \$79.95 // FABRIC TECH: SOLID COLOR FEATURES 100% NYLON WITH SANDED FINISH, PLAID COLOR FEATURES 50% POLYESTER/50% NYLON BLEND; BOTH FEATURE COR3™ & COOL CONTROL™ FABRIC TECHNOLOGIES // COLORS: ANDROS ORANGE PLAID (SHOWN), COASTAL BLUE PLAID, CEMENT, WASABI, RIVER // SIZE: S-XXL (IMPORTED) 2. MORADA SHIRT - AVAILABLE IN LONG & SHORT SLEEVE, \$59.95 (LONG SLEEVE), \$49.95 (SHORT SLEEVE) // FABRIC TECH: 62% NYLON/38% POLYESTER BLEND WITH TEFLON\* WATER & STAIN-RESISTANT FINISH // COLORS: CAYE GREEN PLAID (SHOWN), ASH GREY PLAID, SLATE BLUE PLAID // SIZE: S-3XL (IMPORTED)

3. SOLARFLEX™ SHIRT & SOLARFLEX™ HOODY, \$39.95 (SHIRT - SOLID), \$49.95 (SHIRT - PRINT), \$49.95 (HOODY) // FABRIC TECH: 100% POLYESTER FABRIC WITH COR3™ TECHNOLOGY // COLORS: SHIRT, SOLID - STONE, WASABI, GREY, SEAGRASS, SLATE BLUE; SHIRT, PRINT - SALTWATER CAMO, SIMMS CAMO, STEEL GREY, BLUE CLOUD CAMO (SHOWN); HOODY - WASABI, ASH GREY // SIZE: S-XXL (IMPORTED)
4. OUTERBANKS SHIRT, \$69.95 // FABRIC TECH: 81% POLYESTER/19% NYLON WITH COR3™ TECHNOLOGY // COLORS: SEAGRASS PLAID,













BUGSTOPPER" NFZ SHIRT 499.74

KENAL SHIRT 184.85

ATLANTIC PLAID (SHOWN) // SIZE: S-XXL (IMPORTED) & ROGUE PANT, \$98.85 // FABRIC TECH: 83% POLYESTER/T% PU. 100% POLYESTER LINING WITH DWR FINISH // COLOR: BLACK // SIZE: S-XXL (IMPORTED) & GUIDE SHORT (SHOWN), \$69.85 & GUIDE PANT, \$78.95 // FABRIC TECH: 100% NYLON WITH DURAPEL DWR FINISH // COLORS: SHADOW, KHAKI // SIZE: S-XXL (IMPORTED) // COLORS: SHADOW, KHAKI // SIZE: S-XXL (IMPORTED) // COLORS: ASH GREY (SHOWN), DK KHAKI // SIZE: S-XXL (IMPORTED) // BUGSTOPPER WITH COR3 TECHNOLOGY // COLORS: ASH GREY (SHOWN), DK KHAKI // SIZE: S-XXL (IMPORTED) // BUGSTOPPER MINI-RIPSTOP: BOTH FEATURE COR3 TECHNOLOGY & NO FLY ZONE INSECT REPELLENT TECHNOLOGY // COLORS: MOSS PLAID (SHOWN), BLUE FOR PLAID (SHOWN), BIRCH // SIZE: S-XXL (IMPORTED) // KENAI SHIRT, \$84.95 // FABRIC TECH: 100% POLYESTER WITH COR3 TECHNOLOGY & BODY WARMING HALLOW CORE FIBERS // COLORS: DILL PLAID, STEEL BLUE PLAID // SIZE: S-XXL (IMPORTED)















\*\* BIG SKY SHIRT, \$79.95 (LONG SLEEVE) & \$69.95 (SHORT SLEEVE) \*\*\* FABRIC TECH: 81.5% POLYESTER/18.5% NYLON FABRIC WITH CORS\*\* TECHNOLOGY \*\*\* COLORS: SMOKE BLUE PLAID (SHOWN), SIMMS ORANGE PLAID, BIRCH PLAID \*\*\* SIZE: S-XXL (IMPORTED) \*\*\* BOZEMAN SHIRT, \$79.95 (LONG SLEEVE) & \$69.95 (SHORT SLEEVE) \*\*\* FABRIC TECH: 55% PERFORMANCE COTTON/45% POLYESTER BLEND WITH CORS\*\* EZ CARE TECHNOLOGY \*\*\* COLORS: SAGE (SHOWN), STORM BLUE \*\*\* SIZE: S-XXL (IMPORTED) \*\*\* EBSTIDE SHIRT, \$59.95 \*\*\* FABRIC TECH: 100% POLYESTER RIPSTOP FABRIC \*\*\* COLORS: MAVERICK BLUE (SHOWN), DILL, WHITE, STONEWASH, DK KHAKI \*\*\* SIZE: S-XXL (IMPORTED) \*\*\* GUIDE SHIRT, \$69.95 \*\*\* FABRIC TECH: 100% NYLON RIPSTOP FABRIC WITH CORS\*\* TECHNOLOGY \*\*\*\* COLORS: STEEL BLUE (SHOWN), SHALE (SHOWN), STONE (SHOWN),





WASABI, OAK // SIZE: S-3XL (IMPORTED) 5. TRANSIT SHIRT, \$69.95 // FABRIC TECH: 100% PERFORMANCE COTTON WITH COR3™ EZ CARE TECHNOLOGY // COLORS: MOSS, RIVER (SHOWN) // SIZE: S-XXL (IMPORTED) 8. COOL KNIT SHIRT, \$49.95 // FABRIC TECH: 100% POLYESTER WITH COR3™ & COOL CONTROL™ FABRIC TECHNOLOGIES // COLORS: FLATS GREY (SHOWN), SHALE // SIZE: S-XXL (IMPORTED) 7. ROGUE FLEECE HOODY, \$99.95 // FABRIC TECH: 100% POLYESTER BONDED DWR SOFTSHELL FABRIC // COLORS: BLACK (SHOWN), CINDER CATCH PRINT (SHOWN), SIMMS CAMO // SIZE: S-XXL (IMPORTED) 8. MONTANA SHIRT, \$54.95 // FABRIC TECH: 55% PERFORMANCE COTTON/45% POLYESTER BLEND // COLORS: MOSS (SHOWN), BIRCH (SHOWN), STONEWASH (SHOWN), WHITE // SIZE: S-XXL (IMPORTED)

2. SUNTECH SHIRT, \$59.95 // FABRIC TECH: 100% POLYESTER WITH COR3™ TECHNOLOGY // COLORS: STONEWASH (SHOWN), CEMENT // SIZE: S-XXL (IMPORTED) 3. FLYTE™ PANT, \$79.95 // FABRIC TECH: 100% NYLON WITH COR3™ TECHNOLOGY COLORS: CEMENT (SHOWN), DK KHAKI // SIZE: S-XXL (IMPORTED) 4. FLYTE™ SHORT, \$69.95 // FABRIC TECH: 100% NYLON WITH COR3™ TECHNOLOGY // COLORS: CEMENT, DK KHAKI // SIZE: S-XXL (IMPORTED) 5. SURF SHORT, \$49.95 // FABRIC TECH: 100% POLYESTER WITH WATER-RESISTANT FINISH // COLORS: CATCH PRINT CINDER (SHOWN), BLUE CLOUD CAMO (SHOWN), CATCH PRINT SLATE BLUE (SHOWN), NAVY // SIZE: S-XXL (IMPORTED) 6. SOLARFLEX™ SHIRT - ARTIST SERIES, \$49.95 // FABRIC TECH: 100% POLYESTER FABRIC WITH COR3™ TECHNOLOGY // COLORS: DEYOUNG BROWN TROUT (SHOWN), DEYOUNG TARPON (SHOWN), BISHOP TARPON BONES, COCHRAN DAISY CHAIN // SIZE: S-XXL (IMPORTED) 7. SUPERLIGHT SHORT, \$59.95 // FABRIC TECH: 100% NYLON FABRIC WITH COR3™ TECHNOLOGY WITH EZ FINISH // COLORS: OYSTER (SHOWN), CINDER // SIZE: S-XXL (IMPORTED)





SUNTECH SHIRT

COR3

FLYTE" PANT

COR3

COR3

COR3





SIMMS' EXCLUSIVE CORS™ TECH OFFERS TOP PERFORMANCE AND COMFORT IN ALL FISHING ENVIRONMENTS. WHEREVER YOU SEE THE CORST STAMP, KNOW YOU'RE IN OPTIMAL HANDS WITH FABRIC FINISHES RATED FOR UPF 30 OR GREATER, ADVANCED ODOR NEUTRALIZING PROPERTIES, AND OUTSTANDING WICKING PERFORMANCE FOR ESSENTIAL MOISTURE MANAGEMENT. ALL PERFOR-MANCE COTTON SPORTSWEAR USING CORST ALSO FEATURES 'EZ' TECHNOLOGY FOR EASY-CARE WRINKLE FREE TRAVELING.



FLYTE" SHORT

SURF SHORT





SOLARFLEX\*\* DEYOUNG SHIRT

COR3

SUPERLIGHT SHORT







STORM THE GLOBE, HOP A SINGLE PROP, PUT ANGRY BIRDS ON HIATUS, AND SHOULDER IT IN AND OUT WITH SIMMS' FULL LINE OF FISHING-OPTIMIZED VESTS, PACKS, AND BAGS. VESTS MAKE ORGANIZATION SIMPLE AND ACCESSIBLE, WHILE PACKS AND BAGS ARE TAILORED FOR FISHING SPECIFICS OUT OF TECHNICAL FABRICS BUILT FOR RUGGED, LIGHTWEIGHT PERFORMANCE. FOR A CUSTOM APPROACH, SIMMS' CATCH & RELEASE SYSTEM ALLOWS YOU TO INTEGRATE SPECIFIC HEADWATERSTM PACKS FOR VARIED RIVER DEMANDS, WHILE DRY CREEK DESIGNS DELIVER WET-WEATHER SECURITY FOR ELECTRONICS AND OTHER SHORT-CIRCUIT SUSCEPTIBLE CARGO. SIMMS VEST, PACKS, AND BAGS-MULTIFUNCTION FOR THE ADVENTURE IN PROGRESS.



### VESTS+ PACKS+BAGS

















HEADWATERS™ MESH VEST \$99.



FREESTONE® VEST \$89.95







1. GUIDE VEST, \$149.95 // FABRIC TECH: 100% NYLON FABRIC WITH DWR FINISH // COLORS: GREYSTONE (SHOWN), KHAKI // SIZE: S-XXL (IMPORTED) 2. HEADWATERS™ MESH VEST, \$99.95 // FABRIC TECH: 100% POLYESTER MESH FABRIC WITH 100% NYLON FABRIC POCKETS WITH SELF-FABRIC BINDING TAPE // COLOR: SAND // SIZE: S-XXL (IMPORTED) 3. FREESTONE\* VEST, \$89.95 // FABRIC TECH: 100% NYLON FABRIC/100% POLYESTER MESH LINING // COLOR: SAND // SIZE: S-XXL (IMPORTED) 4. G3 GUIDE™ VEST, \$219.95 // FABRIC TECH: 100% NYLON WOVEN FABRIC WITH DUPONT™ TEFLON® FINISH & 100% POLYESTER MESH LINING // COLORS: GUNMETAL (SHOWN), KHAKI // SIZE: S-XXL (IMPORTED) 5. VERTICAL MESH VEST, \$129.95 // FABRIC TECH: 100% NYLON FABRIC WITH DWR FINISH/100% POLYESTER MESH LINING // COLOR: KHAKI // SIZE: S-XXL (IMPORTED) 6. DRY CREEK™ ROLL-TOP BACKPACK, \$149.95 // FABRIC TECH: 420 DENIER, DOUBLE-COATED POLYURETHANE NYLON // COLOR: STERLING (IMPORTED) // DIMENSIONS: 8' x 7" x 12' 7. DRY CREEK™ DAY PACK, \$129.95 // FABRIC TECH:















420 DENIER, DOUBLE-COATED POLYURETHANE NYLON // COLOR: STERLING (IMPORTED) // DIMENSIONS: 17.25' x10" x 6.25 8. DRY CREEK™ HIP PACK, \$99.95 // FABRIC TECH: 420 DENIER, DOUBLE-COATED POLYURETHANE NYLON // COLOR: STERLING (IMPORTED) // DIMENSIONS: 8' x 11.5' x 6.5' 9. DRY CREEK™ BOAT BAG, \$119.95 (SMALL), \$169.95 (MEDIUM) & \$199.95 (LARGE) // FABRIC TECH: 420 DENIER, DOUBLE-COATED POLYURETHANE NYLON // COLOR: STERLING (IMPORTED) // DIMENSIONS: S - 10.75 'x 11.5' x 7.25"; M -12.25 'x 16' x 10.25'; L - 10.5 "x 17.5' x 12" 10. DRY CREEK™ FLATS PACK, \$89.95 // FABRIC TECH: 420 DENIER, DOUBLE-COATED POLYURETHANE NYLON // COLOR: SILVER (IMPORTED) // DIMENSIONS: 6" x 11" x 5' 11. DRY CREEK™ ROLL TOP BAG, \$49.95 // FABRIC TECH: 420 DENIER DOUBLE-COATED POLYURETHANE NYLON & CLEAR POLYURETHANE WINDOW // COLOR: ORANGE (IMPORTED) // DIMENSIONS: 22' x 11' x 11' 12. DRY CREEK DUFFEL, \$169.95 // FABRIC TECH: 420 DENIER, DOUBLE-COATED POLYURETHANE NYLON // COLOR: ORANGE (IMPORTED) // DIMENSIONS: 16" x 18" x 34"

1. HEADWATERS™ DAY PACK \$139.95 // FABRIC TECH: ROBUST CODURA® FABRIC // COLORS: CATCH CAMO DK GUNMETAL (SHOWN), DK ELKHORN (IMPORTED) // DIMENSIONS: 23" x 11" x 8.5' KEY FEATURES: CATCH & RELEASE MODULAR SYSTEM - A MAGNETIC SYSTEM THAT INTEGRATES WITH



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2013 ////

2. HEADWATERS™ SLING PACK, \$69.95 // COLORS: CATCH CAMO DK GUNMETAL (SHOWN), DK ELKHORN DIMENSIONS: 8' x 7" x 12' // FABRIC TECH: ROBUST CODURA® FABRIC (IMPORTED) 3. HEADWATERS™ 1/2 DAY PACK, \$99.95 // COLORS: CATCH CAMO DK GUNMETAL (SHOWN), DK ELKHORN // DIMENSIONS: 18' x 10' x 5'; SHOWN WITH HEADWATERS™ CHEST PACK, \$79.95 // DIMENSIONS: 10' x 7.5' x 6' // FABRIC TECH: ROBUST CODURA® FABRIC (IMPORTED) 4. HEADWATERS™ PRO WAIST PACK, \$99.95 // COLORS: CATCH CAMO DK GUNMETAL (SHOWN), DK ELKHORN // DIMENSIONS: 9' x 7" x 15" // FABRIC TECH: ROBUST CODURA® FABRIC (IMPORTED) 5. HEADWATERS™ CHEST/HIP PACK, \$89.95 COLORS: CATCH CAMO DK GUNMETAL (SHOWN), DK ELKHORN // DIMENSIONS: 9' x 7' x 15" // FABRIC TECH: ROBUST CODURA® FABRIC (IMPORTED) 6. HEADWATERS™ TACO BAG, \$29.95 // COLOR: DK ELKHORN // DIMENSIONS: 16' x 40" x 9" // FABRIC TECH: PU-COATED 600 DENIER BALLISTIC NYLON SHELL FABRIC (IMPORTED) 7. HEADWATERS™ REEL BRIEFCASE, \$69.95 // COLOR: DK ELKHORN // DIMENSIONS: 10" x 14' x 7" // FABRIC TECH: HEAVY-DUTY 1680 DENIER BALLASTIC NYLON FABRIC (IMPORTED) 8. HEADWATERS™ GEAR BAG, \$119.95 // COLOR: DK ELKHORN // DIMENSIONS: 14' x 24' x 15" // FABRIC TECH: HEAVY-DUTY 1680 DENIER BALLASTIC NYLON FABRIC (IMPORTED) 9. HEADWATERS™ TACKLE BAG, \$139.95 // COLOR: DK ELKHORN // DIMENSIONS: 11" x 20' x 9" // FABRIC TECH: HEAVY-DUTY 1680 DENIER BALLASTIC NYLON FABRIC (IMPORTED)



### + CATCH AND RELEASE TECHNOLOGY +

SIMMS' CATCH & RELEASE TECH PROVIDES THE IGNITION SYSTEM FOR CUSTOMIZING SELECT HEADWATERS™ FISHING PACKS. GRIPPY CATCH & RELEASE MAGNETIC ATTACHMENTS HARMONIZE HEADWATERS™ DAY AND ½ DAY PACKS WITH CHEST OR CHEST/HIP PACKS, CREATING AN INTEGRATED FRONT/BACK, ADD/REMOVE SYSTEM. RECONFIGURING ON THE FLY IS SIMPLE—WHETHER BUSHWHACKING AND LOADED FOR LONG-DISTANCE, WADING DEEP WITH MINIMAL GEAR, OR ANYWHERE IN BETWEEN.









#### SUN PROTECTION

ONE IN FIVE AMERICANS-POTENTIALLY YOU OR A FISHING BUDDY-WILL DEVELOP THE DISEASE OVER THE COURSE OF A LIFETIME. WITH THAT IN MIND, SIMMS HAS MADE SUN-SHIELDING PROTECTION A PREROGATIVE. FROM RUB-IT-IN BLOCKERS TO COR3™ UPF-RATED HEADWEAR, GLOVES, AND PERFOR-MANCE SLEEVES AND GAITERS, CHOOSE SIMMS TO KEEP THE SUN IN CHECK.

























WINDSTOPPER\*



WINDSTOPPER\* GUIDE BEANIE - 424.00



WOOL PLEXETT





WINDSTOPPER\* FOLD-OVER MITT



WINDSTOPPER FLEX GLOVE #49.81



GORE-TEX\* EXSTREAM\* HAT #50.00



#### COLD WEATHER PROTECTION

EVERYWHERE YOU LOOK EXTREMES ARE THE NEW NORM. THE HIGHEST TIDES, STRONGEST WINDS, COMES TO KEEPING YOUR DIGITS PROSTBITE FREE-FROM FINGERS AND TOES TO EARS AND NOSE-SIMMS WEAVES GUST-BLOCKING WINDSTOPPER® SOFT-SHELL TECH, AS WELL AS THE DELUGE-SHIELDING PERFORMANCE OF GORE-TEX+, INTO ITS GNARLY WEATHER OFFERINGS. STAY DRY, STAY WARM, STAY SIMMS.



WINDSTOPPER! FACE MASK BEANIE 434.14



CHUNKY BEANIE # 28 14







WHEATLEY FLY BOX # 69.95 - 879.95



LARGE MOUTH